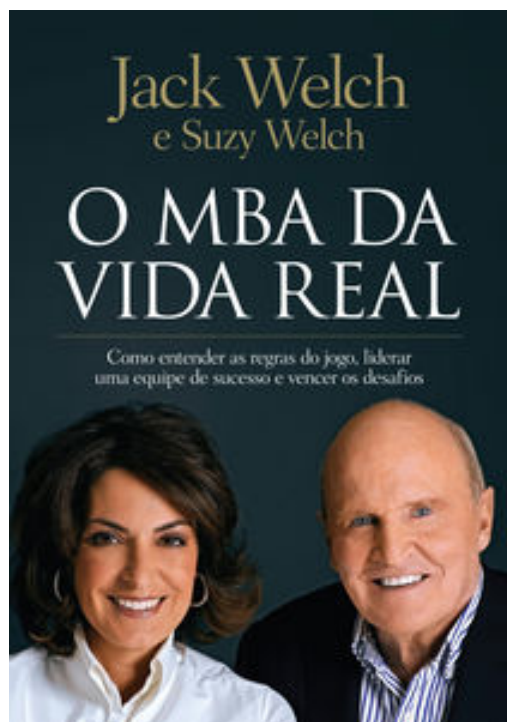


Baixar Livros Gratuitos O MBA Da Vida Real (PDF|ePub|Mobi|Mp3|Txt) Jack Welch & Suzy Welch Amor



Baixar livros gratuitos O MBA da vida real (PDF|ePub|Mobi|Mp3|Txt) Jack Welch & Suzy Welch amor, O MBA da vida real reúne tudo o que você precisa saber para:

- Cultivar os comportamentos essenciais para uma liderança eficaz
 - Formar uma equipe motivada que seja mais forte no conjunto do que na soma das partes
 - Contratar profissionais brilhantes usando uma técnica que diminui as chances de erro
 - Reinventar-se a fim de sair da estagnação na carreira e descobrir a sua Área de Destino
 - Transmitir a missão e os valores da empresa para sua equipe
- Criar uma estratégia que não fique ultrapassada com o tempo
 - Evitar uma rasteira da concorrência ou se recuperar de uma queda caso seja tarde demais
 - Estimular o crescimento num ambiente desfavorável e incentivar as boas ideias entre todos
 - Ir além da burocracia para se concentrar no que realmente impulsiona o desempenho
 - Trazer à tona as oportunidades de crescimento que estão escondidas
 - Entender e analisar os dados financeiros (especialmente para quem não é da área financeira)
 - Lidar com uma crise nas mídias sociais e sobreviver para contar a história
 - Organizar o RH de um jeito novo e radical, permitindo que faça contribuições ainda maiores

"Um olhar imparcial e abrangente sobre como ter sucesso nos negócios." - Bill Gates

"Quando você conversa com Jack sobre gerenciamento, a energia e a paixão dele dominam o ambiente. Você passa pela mesma experiência ao ler este livro: o entusiasmo de Jack pula de cada página." - Warren E. Buffett, filantropo e presidente da Berkshire Hathaway

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