

Baixar Livros Gratuitos **Pense Simples** (PDF|ePub|Mobi|Mp3|Txt) Gustavo Caetano **Amor**



Baixar livros gratuitos Pense simples (PDF|ePub|Mobi|Mp3|Txt) Gustavo Caetano amor, Quando se quer alguma coisa que não existe é porque tem demanda e possivelmente um mercado.

Hoje temos milhares de empresários que sonham em fazer uma única coisa: INOVAR!

A inovação é o cálice sagrado do negócio de sucesso, mas como começar? Como você sabe o que fazer ou que rumo tomar para realizar algo que vai tocar a vida das pessoas e mudar o seu mercado?

Gustavo Caetano aprendeu a enxergar problemas pequenos, mas que precisam de solução imediata, e a mudar o rumo do seu negócio para continuar crescendo. O que ele mais quer é ver o leitor inovar também.

Quem ler este livro vai descobrir que, ao contrário do que se pensa e diz por aí, inovar é SIMPLES.

Neste livro você vai aprender:

- Como o fracasso pode moldar a mentalidade para o sucesso
- O que compõe o DNA inovador
- Qual é a lógica da simplicidade para estimular a inovação
- A importância de ser ágil e leve para se manter com alto potencial inovador
- A não acreditar no "sempre foi assim"

Aprenda o método do negócio simples com Gustavo Caetano, que começou a empreender quando tinha apenas 19 anos e uma ideia. Esse cara conseguiu construir uma das empresas mais inovadoras do país.

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