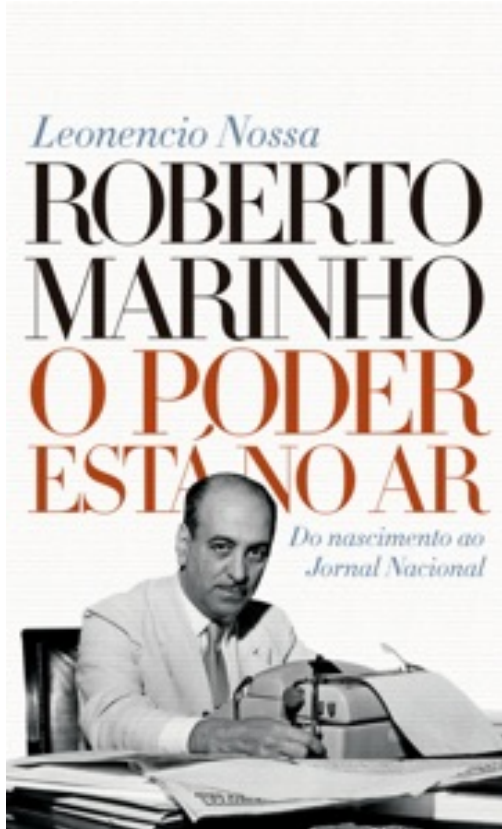


Baixar Livros Gratuitos O Poder Está No Ar (PDF|ePub|Mobi|Mp3|Txt) Leonencio Nossa Amor



Baixar livros gratuitos O poder está no ar (PDF|ePub|Mobi|Mp3|Txt) Leonencio Nossa amor, "Roberto Marinho, o poder está no ar" mergulha na vida do criador do maior império de comunicação da América Latina, o brasileiro mais poderoso de seu tempo. Ao herdar na juventude um jornal criado havia 23 dias pelo pai, Marinho buscou a sobrevivência do negócio que sustentava a mãe viúva e os irmãos menores. Era véspera da ditadura Vargas. Teve de aprender logo a se movimentar num Rio de Janeiro de agentes da repressão, espiões estrangeiros, militares afoitos, agitadores da direita e da esquerda, capitalistas em formação, lobistas, dançarinas de cassinos e compositores dos primeiros sambas. Aos 60 anos, criou a TV Globo sem apoio dos irmãos. Quando levou ao ar o Jornal Nacional, a 1º de setembro de 1969, tinha vivido bem de perto 18 golpes ou tentativas de tomada à força dos palácios do governo. Uma aventura épica para erguer e expandir, nas ventanias da instabilidade, a obra que até hoje desperta sentimentos distintos entre os brasileiros. Com documentos inéditos colhidos em arquivos do país e do exterior e depoimentos de figuras dos bastidores que por décadas se mantiveram em silêncio, o livro descreve a

intimidade do biografado e o Brasil da transição do rural para o urbano, tempo de sucessivas rupturas das regras do jogo político.

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