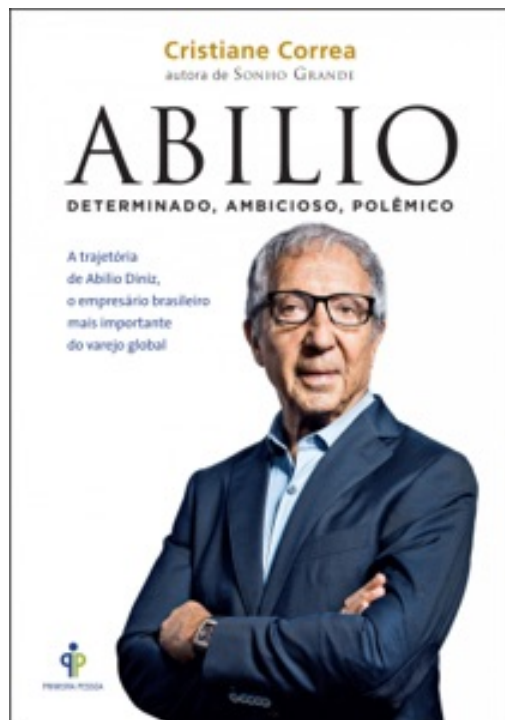


Baixar Livros Gratuitos Abilio (PDF|ePub|Mobi|Mp3|Txt) Cristiane Correa Amor



Baixar livros gratuitos Abilio (PDF|ePub|Mobi|Mp3|Txt) Cristiane Correa amor, A trajetória de Abilio Diniz, o empresário brasileiro mais importante do varejo global

Em 1948, o imigrante Valentim dos Santos Diniz inaugurou uma discreta doceria em São Paulo chamada Pão de Açúcar. Menos de uma década depois, acompanhado de seu primogênito, Abilio, "seu Santos", como o patriarca era conhecido, abriu o primeiro supermercado da família. Era o passo inicial para a construção de uma companhia que se tornaria a maior varejista do Brasil, com um faturamento anual de 64,4 bilhões de reais em 2013.

Foi graças à ambição de Abilio Diniz que o pequeno negócio familiar se transformou numa potência.

Mercurial, decidido, arrojado, polêmico, arrogante. São muitos os adjetivos que podem descrever Abilio Diniz. Mas talvez nenhum seja tão apropriado como resiliente. Ao longo da vida ele enfrentou um sequestro, uma cruel briga familiar, inúmeras crises econômicas e, finalmente, uma queda de braço que acabaria por afastá-lo do negócio ao qual dedicara mais de cinco décadas de sua vida. Pois hoje, em vez de diminuir o ritmo, o empresário acelera em outra direção. Tornou-se recentemente um dos maiores investidores do Carrefour no Brasil e na França - e ainda um acionista relevante na BRF, a gigante de alimentos nascida da fusão entre Sadia e Perdigão.

"Abilio tem uma energia admirável. Está aí com 78 anos e correndo atrás, pensando grande. Eu acho isso um espetáculo." - Jorge Paulo Lemann

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