

Baixar livros gratuitos A nova geração de CEOs (PDF|ePub|Mobi|Mp3|Txt) Jair Ribeiro, Giuliana Napolitano, Celso Loducca & Pierre Moreau amor, As trajetórias, as lições aprendidas, os impasses e os sucessos dos CEOs mais bem-sucedidos do Brasil. Como se tornar um CEO bem-sucedido num mundo de...

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Como se tornar um CEO bem-sucedido num mundo de mudanças rápidas como o atual? "O que faz diferença é saber o seu foco e ter flexibilidade para se adaptar aos contextos que surgem", explica o executivo Fábio Barbosa no prefácio deste livro. Aqui, presidentes de grandes empresas, na faixa dos quarenta anos, contam suas trajetórias e abordam seus acertos e erros na carreira. Atuando em áreas diversas — do e-commerce à construção civil, passando por educação, aviação e varejo —, esses homens e mulheres falam sobre como gerenciar pessoas, acompanhar os avanços tecnológicos e comandar negócios num país com as particularidades e os desafios do Brasil.

Prefácio de Fábio Barbosa

Apresentação de Giuliana Napolitano

Introdução de Jair Ribeiro, Celso Loducca e Pierre Moreau

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