

Baixar Livros Gratuitos Felicidade Dá Lucro (PDF|ePub|Mobi|Mp3|Txt) Márcio Fernandes Amor



Baixar livros gratuitos Felicidade dá lucro (PDF|ePub|Mobi|Mp3|Txt) Márcio Fernandes amor, Lições de um dos líderes empresariais mais admirados do Brasil.

Em seu primeiro livro, Márcio Fernandes apresenta o que chama de nova Filosofia de Gestão, que fez a distribuidora de energia Elektro, onde atua como CEO desde 2011, assumir a dianteira em diversas pesquisas sobre satisfação de funcionários. Aliando lições de passagens autobiográficas a ensinamentos que vão na contramão do bom senso, o líder mais admirado do país ensina a investir na qualidade do dia a dia de seus colaboradores, como chama a equipe que lidera, para aumentar os lucros. Combinando uma linguagem acessível e franca com a experiência de ter passado de empacotador de loja a presidente executivo de empresa, Márcio criou Felicidade dá lucro, um livro rico em ideias e provocador em sua essência.

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